



Website Privacy and Cookies Policy

How We Use and Manage Your Data

Snip Systems LTD (the “**Company**” or “**Us**”), our Website (as defined below) and the services and technologies we provide are committed to protecting the privacy of our customers (“**You**” or “**Customers**”). This Privacy Policy has been created to inform You about how we manage, collect, store and use the information You provide in connection with our services (the “**Policy**”).

From time to Time we may make changes to this Policy and publish the same prominently on our Website with the date of last update. These changes will supersede any prior changes. You understand and agree that we will treat Your continued use of our Services or Website after such changes have been published as Your acceptance of the updated Policy.

About Us

The Company is an application and online service that enables people to browse, read, create and review personalized news stories using a unique algorithm-based content-creating technology (“**Platform**” or “**Application**”). You can find out more about Us at: <https://www.snip.today/> (“**Website**”) (the Platform, Website, and any other products or services we may offer from time to time, collectively, the “**Services**”).

Acceptance of Terms

By using or visiting the Services, You agree to be bound by this Policy. If You don’t agree with the Policy, you may not use the Services.

Information We Collect and for Which Purposes

We collect information that is necessary for the functionality and the provision of the Services. Our primary purpose in collecting information is to provide our Customers with the services they request and those which we believe will optimize our customers' experience with our Services. Customers are not required by law to provide such information, but must provide it if they wish to become a registered user of the Website and Application and receive our Services.

We collect information in the following ways:

- a) Information You give us. Personal information, including Your name, email address, and personal preference in respect to the content provided to You by us. We do not directly collect other personal information, such as credit card information. Nonetheless, such information may be collected by our third party service providers. Customers may voluntarily provide the Company with additional personal information (“**Customer**

Information”). The Customer Information submitted to Us is used to communicate with You and to provide and improve our Services. We correct or update Customer Information when requested to do so by the Customer. In order to contact us, see below the details in the “Contact Us” section at the bottom of this Policy.

- b) Information we get from Your use of our Services, including without limitation:
- Device Information – We collect device-specific information, such as Your hardware model, operating system version, and mobile network information including phone number.
 - Log Information – When You use our Services or view content provided by Us, we automatically collect and store certain information in server logs.
 - Location Information – When You use our Services, we may collect and process information about Your actual location, including IP address, GPS, and other sensors that may provide us with information.
 - Cookies – We use information collected from cookies and other technologies, to improve Your user experience and the overall quality of our Services.
 - Ethereum Public Address - If You use an Ethereum wallet on the mobile app, the public address may be used to provide You with notifications.
 - Facebook Account - If You connect your Facebook account with your Snip account by logging in with Facebook, we may hold a record of your public Facebook account.

We use information we collect from Your use of our Services in order to provide, maintain, protect and improve our Services, to develop new features and applications, and to protect the Company and its Customers. We also use this information to offer You tailored content – like giving You more relevant news stories and tailored advertising, in accordance with Your interests or other indications.

When You contact the Company, we keep a record of Your communication to help solve any issues You might be facing. We may use Your email address to inform You about our Services, such as letting You know about upcoming changes or improvements.

Access through Third Party Services

By accessing the Services through other third party platform or service or by connecting to such a third party network, platform or service via the Service, You are authorizing Us to collect, store, and use in accordance with this Privacy Policy any and all information that You agreed the other third party platform could provide to Us through the third party platform Application Programming Interface (API) based on Your settings on the platform. Your agreement takes place when You connect with the third party network, platform or service via the Services, and/or when You connect with a Service, or “accept” or “allow” (or similar terms) a Service to access Your information through other third party platform or service.

Disclosure of Your Information

We do not rent or sell any information about You to others, or trade any such information. We may share aggregated or anonymized information, and non personally identifiable information about You for various purposes, such as to perform or enhance our Services. You understand and agree that we may be required to disclose personal information if required to do so by law or in the belief that such disclosure is reasonably necessary to avoid liability, to comply with legal process, including, but not limited to a subpoena, statute, search warrant, or court order, or to

protect our, or a third party, property and rights, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable. In addition, information about You, including personally identifiable information, may be disclosed as part of any merger, acquisition, debt financing or sale of company assets, as well as in the event of an insolvency, bankruptcy or receivership in which personally identifiable information could be transferred to third parties as one of Our business assets.

Security

We have made reasonable technical and organizational measures designed to secure Your information from accidental loss and from unauthorized access, use, alteration or disclosure. However, we cannot guarantee that unauthorized third parties will never be able to overcome those measures or use Your information for improper purposes.

Cookies

Cookie is a small data file that is set and accessed from within a browser on Your computer. Cookies make the personalization of Your web experience possible. We use cookies to identify You when You sign-in to our Website. Cookies can be disabled at any time by changing Your web browser's options to stop accepting cookies or to prompt You before accepting a cookie from the websites You visit. Note however, that if You do not accept cookies, however, You may not be able to use all portions or functionalities of the Services.

Processing and Transferring Your Information

We may employ third party companies and individuals to facilitate the operation of the Website and Application, and to perform services related to administration of the Website and Application (including, but not limited to, bill and credit card payment processing, maintenance, hosting and database management services, web analytics and administration). These third parties and their computer servers may be located in the United States or in other countries. We do not control, and are not responsible for, the privacy and security practices of any third parties. We strongly recommend that You review the privacy and security policies of all third parties to determine how they handle information they may collect about You. You are not obligated to allow the cross-border transfer of Your information. However, please note that if You do not allow such transfer, You may not be able to use all or any portions or functionalities of the Services. We make reasonable technical and organizational measures to ensure that third-party services are trustworthy, reputable and reliable.

Do Not Track

As discussed herein, We may (and we may allow third party service providers to) use cookies or similar technologies to collect information about your browsing activities over time and across different websites following your use of our website. For example, we may use a third party analytics service to help us analyze how users use our website and enhance your experience when you use our website. Our website currently does not respond to "Do Not Track" (DNT) signals and operates as described in this privacy policy, whether or not a DNT signal is received.

Linked Websites

The Services may contain links to other websites or applications. The fact that the Services link to a website or application or presents a banner ad or other type of advertisement does not mean that we endorse or authorize that third party, nor is it a representation of any affiliation with that third party. If You click on a link to a third party website or application, including on an advertisement, You will leave our website which You are visiting or application You are running and will go to the website or application linked to. These third party websites and applications may place their own cookies or other files on Your computer or mobile device, and may collect data or solicit personal information from You. Other sites and applications follow different rules regarding the use or disclosure of the personal information You submit to them. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of Your personal information by such third parties, and we cannot guarantee that they will adhere to the same privacy and security practices as us. You are therefore encouraged to read the privacy policies or statements of other websites and applications You visit before providing any personal information.

Exclusions

This Policy does not apply to any personal information collected by Us other than personal information collected through the Services. This Policy shall not apply to any unsolicited information You provide to Us through the Services or through any other means. This includes, but is not limited to, any ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, “Unsolicited Information”). All Unsolicited Information shall be deemed to be non-confidential and We shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

Privacy of Children

The Services are not intended for children under the age of 13. We do not knowingly collect personal information online from visitors in this age group. All users must be (a) at least of legal age to form a binding contract with Us, and (b) not barred from receiving the Services under the laws of the country in which they are resident or from which they use the Services.

While we are very passionate about the Services and feel they can truly benefit our users, we believe it is not appropriate for children. In order to assist Us with ensuring children do not enter or use our Service, please let Us know of any activity You have encountered, or reasonably suspect, by children under the age of 13.

Accessing, Changing or Deleting Your Information

If You would like Us to provide you with your records in our system, please contact Us at info@snip.today and we will accommodate Your request.

If You would like Us to stop processing your records in our system, please contact Us at info@snip.today and we will accommodate Your request.

If You would like Us to update your personal records in our system, please contact Us at info@snip.today and we will accommodate Your request.

If You would like Us to delete Your records in our system, please contact Us at info@snip.today and we will accommodate Your request (except to the extent legally obligated to retain certain records).

If You have granted Us access to Your Account Information through a Service, you may request that we delete Your Account Information by contacting Us at info@snip.today.

Other Terms and Conditions

Your access to and use of the Services is subject to the Terms of Service at <https://www.snip.today/about/terms/>.

Contact Us

For any questions about this Privacy Policy or any other issue regarding the Company or the Services please contact Us at: info@snip.today.

Last Update: May 22, 2018